## Dear friends and family:

L'École Riverdale Elementary School is hosting its 2nd Read-A-Thon fundraiser in partnership with Mind Growth Education to raise money to be used for general Riverdale PAC funds which goes towards things like sports equipment, classroom technology, school wide presentations and much more. Participating families will need to raise funds for two weeks while simultaneously read books to try to gain enough reading minutes to virtually travel across the World! This "Read-A-Thon" Fundraising Event starts on Sunday, January 29th, 2023 until Friday, February, 10th, 2023. 85% of the profits will go to our school, courtesy of Mind Growth Education. In addition to raising funds for our school, the non-profit organization, One Tree Planted will plant a tree for every 25% of the reading challenge a class completes along our "Read Across the World" reading adventure route. There's no extra work or cost for the student/families/school — Just make sure the participants keep reading!

Mind Growth Education is a company that has a big passion for improving literacy in Canada. We are excited to work with them to help raise money for our school and to show children the importance of reading and global reforestation!

Can you help us reach our goal of \$500 by contributing to our event and then sharing the link on your social media today? Click on the following link <a href="https://fundrazr.com/riverdalereadathon2023">https://fundrazr.com/riverdalereadathon2023</a> to do so!

Thank you for your support!

Sincerely,
Ecole Riverdale PAC

**Hashtags:** 

#mindgrowtheducationfundraiser
#riverdalereadathon2023

To contribute, scan me!

