



“ Ultimately, I want Spirit Day to make just one person feel a little bit better about his or herself, to feel safe enough in their own skin to be proud of who they are. ”

- Brittany McMillan

In 2010, GLAAD began work with high school student Brittany McMillan. In memory of the young 2SLGBTQIA+ people who have lost their lives to suicide, Brittany encouraged her friends to wear purple on a day in October -- a day that came to be known as Spirit Day. Since then, GLAAD has helped turn Spirit Day into a global event that inspires millions of individuals, celebrities, TV personalities, media outlets, companies and schools to wear purple in a stand against bullying of the 2SLGBTQIA+ community.

Please wear purple on Thursday, October 20th to show your support!

