

POLICY#1055

SCHOOL DISTRICT MOTTO & LOGO

1. PURPOSE

- 1.1 The Surrey Board of Education has established an official district motto and logo. The “Logo Usage Guide” directs how the logo/motto is to be used in the district to ensure a consistent, professional appearance in all district communications. The Logo Usage Guide also provides detailed information regarding colours and fonts used for the logo and motto.
- 1.2 The Communications Services Department manages the Logo Usage Guide and its application in the district.

2. MOTTO

“Leadership in Learning”

3. LOGO



4. REFERENCES AND RELATED DOCUMENTS

- 4.1 Logo Usage Guide.

5. AUTHORITY AND RESPONSIBILITY

- 5.1 Superintendent of Schools
- 5.2 Communications Services Department

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6. HISTORY

Reaffirmed: 2023-11-08

2011-04-28

Adopted: 1999-07-08