

BLACK EXCELLENCE DAY

January 15

Black Shirt Day and Black Excellence Goals

- Raise awareness around struggles that #BIPOC faces here and worldwide.
- Speaking up and out against racism where ever it shows itself.
- Being actively anti-racist.
- Preparing for Black History Month.
- Fighting for our future generations.

What is Black Shirt Day?

Black Shirt Day began in 2021 and was started by the Anti-Racism Coalition in Vancouver, Canada.

Black Shirt Day commemorated the birthday of Martin Luther King Jr. and was both a day of education and remembrance. It was an invitation to a necessary conversation about racial injustice.

Canadians were asked to wear black shirts and use #blackshirtday to commemorate the ongoing struggle for civil and human rights fought by Black and racialized Canadians.

What is Black Excellence Day?

As a lead up to Black History Month, Black Excellence Day is a day to rejoice Black history and learn about Black stories, Black art and Black people, and a day to stand in solidarity with Black Canadians.

Black Excellence Day was created by Ninandotoo Society in 2022 and takes place in honour of the great civil rights leader, Dr. Martin Luther King Jr. who was born on January 15, 1929.

It is important to acknowledge the contributions of Black Canadians and the ongoing civil rights struggle of Black Canadians.

The term Black Excellence was born out of the civil rights movement in the 1960s.

