

# Turn Markers



# Into Energy!

Dear Parents,

We are excited to announce a special program we are coordinating at our school in conjunction with Crayola. It's called Crayola ColorCycle – an amazing program devised to repurpose used markers rather than sending them to landfills!

The ColorCycle program has repurposed more than 70 tons of expended markers in the United States and Canada since 2013, and uses the most advanced plastic conversion technologies available today to make wax compounds for asphalt and roofing shingles as well as to generate electricity that can be used to heat homes, cook food, and power vehicles.

Latimer Road students and teachers are being asked to collect used markers that are ready to be discarded. Please help support our efforts by sending your kids in with any used markers you may have around the house – even non-Crayola brands. Highlighters and dry erase markers can also be included – any plastic markers! Our new marker bin is located outside the office for your child to deposit their old markers.

Thank you in advance for participating! With our help, the Crayola ColorCycle program can continue to keep tons of plastic out of landfills each year.

Remember, don't throw out that used marker—*ColorCycle it!*

Sincerely,  
Latimer Road PAC



Learn more at <http://www.crayola.com/colorcycle>