



École Élémentaire Laronde Elementary

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May 2021

To Families of Laronde Elementary:

It's been an unprecedented year and staying up to date with information has been critical. With summer just around the corner, we wanted to take this opportunity to review and evaluate our pandemic communications to date, with a goal of identifying opportunities for improvement to reach our target audiences more effectively. This includes staff, students, and families.

To do this, we have contracted Mustel Group - an independent professional market and opinion research firm based in B.C. - to conduct a [survey](#) with parents/guardians regarding the District's communications on matters related to COVID-19.

This survey will take approximately 5-10 minutes of your time. By completing the survey, your input will help us better understand how well we have communicated with families about COVID-19 and how communications can be improved going forward. Please note that responses provided will remain completely confidential and anonymous, and will be reported in aggregate form only.

To complete the survey, click on the following link: <https://survey.givingopinions.ca/c221rp>

The survey is also available in the following languages:

- Punjabi: <https://survey.givingopinions.ca/c221rp?lang=pa>
- Simplified Chinese: <https://survey.givingopinions.ca/c221rp?lang=zhs>
- Arabic: <https://survey.givingopinions.ca/c221rp?lang=ar>

The survey closes on **Monday, May 31** and questions regarding the survey's use or content can be directed to: comm-office@surreyschools.ca

Thank you so much for your time. We value and appreciate your input.