

## École Élémentaire Laronde Elementary

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October 23, 2020

Dear Parents and Guardians of Laronde students:

The Laronde Parent Advisory Council (PAC) usually has three major fundraising initiatives: our popular Hot Lunch program, the annual Direct Donation campaign (formerly known as our Cheque Writing campaign), and our biannual Spring Fair. Unfortunately, due to COVID, we are unable to run both hot lunch and our Spring Fair. This leaves the annual Direct Donation campaign as our sole fundraising event this year. The goal for our 2020-2021 campaign is \$18,000.

The Direct Donation campaign is simple, allows the PAC to keep 100% of the money raised, and is tax deductible. The campaign is designed to provide parents the ease of making one annual donation versus the time required to bake cupcakes, sell cookie dough, coupon books or gift-wrap to friends and family.

The primary goal of the PAC, via its fundraising activities, is to enrich the school life of all Laronde students. Many popular activities and programs were provided last year including:

- Welcome Back Coffee for parents
- Kindergarten welcome gift: Laronde Lynx t-shirts
- Art workshops by Joanne Howard
- Science enrichment with High Tech/High Touch & Science World workshops
- African drumming workshops
- iGirl/iGuy Empowerment workshops for Grade 6/7s
- Internet safety presentations for students and parents
- Body Health presentations with Saleema Noon for all students and parents
- First Aid training for lunch monitors
- Craft Fair and the Book Exchange
- Emergency preparedness supplies
- First Nations Dance workshops virtual

This year we will begin the design phase for the replacement of playground #2. We will need an estimated \$100,000 for this project and we currently have \$89,777 in our playground saving accounts. We also just approved the funding of \$19,000 for technology purchases at Laronde needed due to COVID.

This year more than ever, we need your support to ensure we can continue to offer these enriching programs to your children. Our goal for this year's direct donation campaign is \$18,000. If every family makes a contribution, then we will easily reach our target. We suggest that families donate \$60.00 per student. Should you wish to donate more (or less), all donations are gratefully accepted. If you work for a company that participates in a corporate giving program, please consider designating Laronde Elementary PAC.

The Laronde Elementary PAC is a registered charity, and we will issue tax receipts for any donation of \$20.00 or more. Due to COVID restrictions in place, we strongly encourage all donations to be made online through PayPal by using the <u>"donate" button below</u>. Please click on the Donate button below to proceed with your donation. All tax receipts will be delivered via email no later than **January 31, 2021**.

With your generosity, we can continue to enrich the school experience for all our children.

Thank you very much from the PAC Executive!

If you have any questions about the Direct Donation Campaign please contact Cynthia Springate at chair@larondepac.ca

Any questions regarding the issue of tax receipts, payment by PayPal or cheque, please email the treasurers at <a href="mailto:treasurer@larondepac.ca">treasurer@larondepac.ca</a>.

Revenue Canada Charitable Business Number: 82022 9466 RR0001.

## **DONATE NOW**

