Great Things Happen When You Read!
Read-A-Thon Fundraiser
in support of
Berkshire Park Elementary School

Dear friends and family,

We are hosting a Read-A-Thon fundraiser in partnership with Mind Growth Education to raise money for our school. Students will simultaneously read books to try to gain enough reading minutes to virtually travel across Canada and earn badges along the way! This "Read-A-Thon" Fundraising Event starts on Friday, March 11th, 2022 to Sunday, March 27th, 2022. 85% of the proceeds will go to our school, courtesy of Mind Growth Education. In addition to raising funds for our school, the non-profit organization, One Tree Planted will plant a tree for every 25% of the reading challenge a class completes along our "Read Across Canada" reading adventure route. There's no extra work or cost for this fundraiser — Just encourage the students to keep reading!

Mind Growth Education is a company that has a big passion for improving literacy in Canada. We are excited to work with them to help raise money for our school and to show children the importance of reading and global reforestation!

Can you help us reach our goal by sponsoring your student and then sharing the link on your social media? Click on the following link https://fundrazr.com/berkshireparkreadathon2022 to do so!
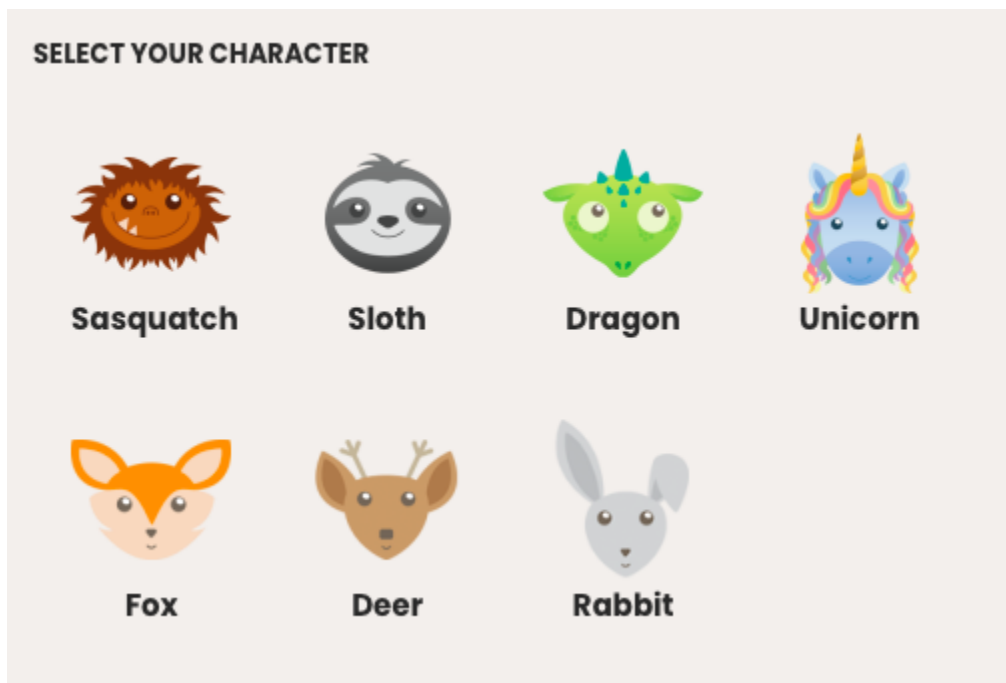
Thank you so much for your support of our literacy program for the students!

HOW DOES IT WORK FOR THE STUDENTS? (Once they get their login info)

Step #1: Go to the following link: https://mindgrowtheducation.com/

Step #2: Click on the "Sign In" button and enter your login information.

Step #3: Click on the "About Me" button, scroll down and select your character (you will only need to do this once).

SELECT YOUR CHARACTER

Sasquatch	Sloth	Dragon	Unicorn
Fox	Deer	Rabbit	

Step #4: Click on the "Log Minutes" button and enter the minutes you have read for today's reading session! Repeat Step #1, #2 and #4 after every reading session!

We will have a draw at the end of March for all students who completed their 'Read Across Canada' journey! (One for Intermediate and One for Primary)

Did you finish the journey? Now that you've read across Canada, can you do it twice by the end? The record so far is 3 times by a Grade 7 student from Nanaimo, BC.