

PRE-REQUISITES

- Registered in a Surrey public school and not yet achieved Ministry of Education graduation
- Good attendance and punctuality
- Completed grade 10 prior to program start
- Required “C+” or better in a Math 10 and an English Language Arts 10
- Require this course as part of intention to pursue a career in graphic design or digital media arts
- Strong desire to learn about visual communication, typography, and visual design
- Expect to put in time out of class to learn computer software and work on projects

APPLICATION PROCEDURE

- Have a discussion with your Career Facilitator, counsellor and parent/guardian to ensure the course meets your goals
- Obtain an Academic Dual Credit Course Application Package from your Career Centre, which includes a reference from a teacher preferably from a related subject area
- Submit a completed application package with all supporting documents to your Career Facilitator before the specified due date
- Visit <https://www.sfu.ca/siat.html> to learn more about the School of Interactive Arts and Technology programs

SELECTION PROCESS

- Applications are forwarded to the district office for review
- Students must meet all criteria, be self-motivated, independent learners and capable of success in the course

The Graphic Design Course
is located at:

Simon Fraser University

Surrey Campus
250 – 13450 102 Avenue
Surrey, BC V3T 0A3

For further information contact:

Your Secondary School Career
Education Department

Or

Surrey Schools District Career
Education Department

GRAPHIC DESIGN COURSE

A partnership between



And



Career Education Department

Are you interested in a career in interactive arts and technology?

JOB DESCRIPTION

Graphic design is an important skill for many established and emerging career pathways, including but not limited to graphic designers, visual communicators, multimedia designers, product designers, web designers and web developers.



CONNECT TO POST SECONDARY

Through this introductory course into Graphic Design, you have the potential to earn both high school credits for graduation and post-secondary credits in SFU's Bachelor of Arts (BA) and Bachelor of Science (BSc) within the School of Interactive Arts and Technology (SIAT). Credits are also transferrable to the University of the Fraser Valley's Diploma and/or Bachelor of Fine Arts in Graphic and Digital Design.

COURSE CREDITS

- PSIT 12A (4 credits)
- SFU Course – IAT 102: Graphic Design (3 credits)

PROGRAM LENGTH

- September to December
- 14 weeks
- SFU Surrey Campus
Wednesdays 4:30 – 7:20 pm

COSTS

- Course tuition is paid by the Surrey School District
- If textbooks are required, they are provided but must be returned at the end of the course. A replacement cost would be applied if the book is damaged or not returned.

COURSE DESCRIPTION

Students will be introduced to the fundamental principles of graphic design, also referred to as visual communication. Students will learn the elements and principles of design as well as a foundation in typography.

Your studies will combine theory and practice. While projects may vary by instructor, students should expect to complete several layout designs for various media from areas such as print, packaging design and for the web. In your project work, students will apply steps from research and problem definition through to concept development and completion of the final design.

The course is taught using the Adobe Software Suite, including Adobe Photoshop, Illustrator and InDesign; however, alternative comparable software applications may be considered. Students are expected to show a high motivation for independent learning of software skills required for assignment completion.

Services provided through funding arrangements with the Surrey School District Career Education Department.