

Herbaland Sustainable Lifestyle Challenge 2023



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Encouraging students across Canada to live sustainably through financial support

Vancouver, BC, March 1, 2024 - Herbaland Naturals announces the second edition of their Sustainable Lifestyle Scholarship for 2024.

The Sustainable Lifestyle Scholarship invites participants to create a video or written application demonstrating their habits and behaviors that promote sustainability, reduce waste, and conserve natural resources. The video should include how they live a sustainable lifestyle, why it's important, and what sort of social/environmental impact they're creating. Herbaland will award a total of \$3000, distributed between the top 3 applicants.

Sustainability and community are two of three core values of Herbaland, and with this scholarship, Herbaland hopes to promote sustainable values within the next generation, as well as supporting students to become leaders in our communities. Herbaland wants to award those who actively strive to live in a sustainable way, as it is not an easy task, and requires selflessness, learning and discipline.

"We want to celebrate and recognize the sustainable efforts of individuals who are doing their part to create a positive impact and minimize their ecological footprint," said Aisha Yang, Co-Founder and CEO of Herbaland. "We hope this scholarship will inspire more people to adopt sustainable practices in their lives."

The scholarship is open to Canadian high school, undergraduate, or graduate students. Applications open March 1st and are due June 30th, with the winners being announced on July 25th. [Check out our 2023 winners here](#). To apply and learn more, [click here to visit our website](#).

About Herbaland

Founded in 2009, Herbaland's mission is to bring health and wellness to all by creating natural health products that are good for people and the planet. Herbaland is Vancouver-based and CAMSC certified diversity-owned company. As a 50% women-founded and owned company, Herbaland is very proud that its diverse team comes from over 20 different countries. Herbaland is also a certified Benefit Corporation, recognized for adhering to a high standards of verified performance, accountability and transparency. For more information visit www.herbaland.ca