



**White Rock Elementary School**  
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**Safe Schools is recommending the following communication be shared with parents.**

February 27, 2019

Dear Parent / Guardian

I want to ensure you are aware of an Internet-safety issue that has recently surfaced.

You may also soon see news media reports about something called the “Momo challenge”. The challenge invites users on social media platforms to message an account called “Momo”. The account may then send disturbing images and instructions for self-harm, as well as threats if the instructions aren’t followed. It also warns not to discuss the challenge with adults. The challenge may also involve messages hidden in seemingly child-friendly games and videos.

Parents should have a conversation with children about safe Internet use and the risks associated with any “challenges”. Below are links to a district brochure that may assist you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Zahara Rawji', written over a light blue horizontal line.

Zahara Rawji  
Principal