



ÉCOLE PEACE ARCH ELEMENTARY

Parent Advisory Council (PAC)

15877 Roper Avenue, White Rock, BC, V4B 2H5

PAC Email: peacearchPACnews@gmail.com

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October 15, 2018

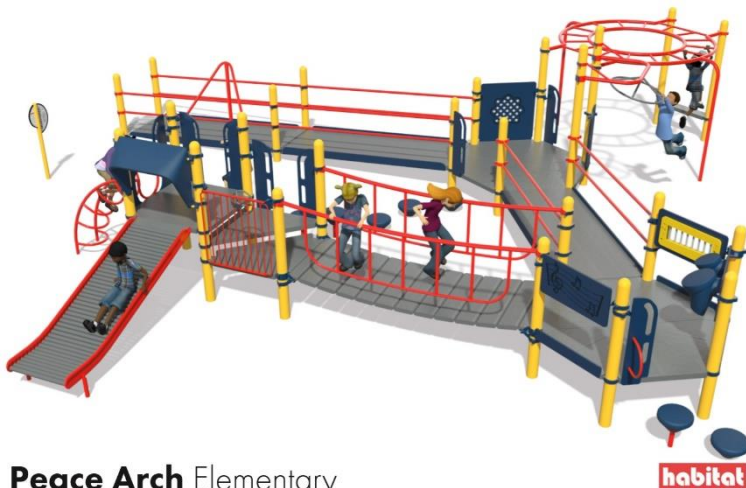
RE: Funding Request from Peace Arch Elementary PAC for White Rock/South Surrey Community Playground.

Dear Community Member:

We have an amazing opportunity for you to contribute to the health and happiness of youth living in White Rock and South Surrey. Peace Arch Elementary School is currently raising funds to purchase new playground equipment for our school and we are seeking support from community-minded businesses to work in partnership with us to improve our school and neighbourhood.

With more than 530 students at Peace Arch and a rapidly growing community of young families in the White Rock/South Surrey area, there is a great need to have safe and updated playground equipment. Surrey School District has determined that two of our largest playground structures have reached the end of their useful life, and are on the District's list for **mandatory removal**, beginning with the first one in 2019. The Surrey School District does not fund playground equipment for its schools. Instead our Peace Arch Parent Advisory Council (PAC) and parent community are tasked with funding the entire cost of a new playground. Through annual fundraising, our hot lunch program, & community events we have already raised \$50,000, and intend to increase that amount to \$75,000 by the school year's end.

The PAC, teachers, and staff of Peace Arch Elementary want to ensure students and neighbourhood children of all abilities have access to their playground, and we're working with *Habitat Systems* to design an innovative, fun, and accessible playground space at a cost of approximately \$150,000. **We are seeking donations from our local community and committed businesses like yours for this formidable task, so that our students and neighbourhood families have a safe and modern playground to use year-round.**



"School playgrounds give children the chance to build active, healthy bodies and to develop their decision-making, negotiating, and motor skills... In addition, active play helps children hone their social and cognitive skills through the informal curriculum of school playground activities" – Hyndman, Benson and Telford in the American Journal of Play¹

Peace Arch Elementary

¹ Brendon Hyndman, Amanda Benson, and Amanda Telford. "Active Play: Exploring the Influences on Children's School Playground Activities". *American Journal of Play*. Volume 8, Issue 3. April 2016.

We know that a child attending school in British Columbia will have approximately 120 hours of school break or recess time in a school year. Playgrounds are essential infrastructure to support active and engaged play for our kids. Any donation that you would be able to make to Peace Arch Elementary School's playground will have a huge impact on the social, cognitive, and physical lives of children that attend our school and live in our neighbourhood for years to come.

We will gratefully recognize and thank all those businesses and organizations who donate to our playground replacement project by way of your logo on our PAC website, social media platforms, newsletters, and promotional materials. Our 300+ Peace Arch families live, work, and play in our community, and we will encourage them to shop locally by supporting businesses like yours. Additionally, we will be recognizing substantial donors based on donation amount on a permanent plaque in the playground area, along with an invitation to attend our Playground Grand Opening Ceremony.

Thank you very kindly for any help you can provide in supporting our children and the future of our community!

Sincerely,
Laura Creech
Peace Arch Elementary PAC President
peacearchPACnews@gmail.com or
peacearchPACplayground@gmail.com

To support our playground fundraising initiative or for more information, please email above, or call/text parent volunteer **Sean Halliburton at 604-813-3113.**

Thank you!

Sponsorship Opportunities



*"Premier Raven Sponsor" +
Platinum status
for our largest contributor*

Platinum Sponsor: \$10,000

- Corporate/family name recognized in media campaign & Grand Opening speeches
- Corporate name on permanent playground plaque showing Platinum Sponsorship
- Logo & link displayed on our website and newsletters with a write-up about your business/organization
- Logo on promotional materials, and signage at Grand Opening
- VIP Invitation to our Playground Grand Opening Ceremony

Gold Sponsor: \$5,000

- Corporate/family name on permanent playground plaque showing Gold Sponsorship
- Logo & link displayed on our website and newsletters with a write-up about your business/organization
- Logo on promotional materials, and signage at Grand Opening
- VIP Invitation to our Playground Grand Opening Ceremony

Silver Sponsor: \$2,000 & Bronze Sponsor: \$1,000

- Corporate/family name on permanent playground plaque showing Silver/Bronze Sponsorship
- Logo displayed on our website, social media, and newsletters
- Logo on promotional materials, and signage at Grand Opening
- Invitation to our Playground Grand Opening Ceremony