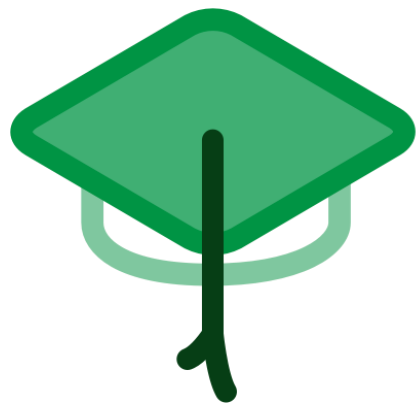




# ScholarTree

Scholarships Made Simple

[scholartree.ca](https://scholartree.ca)

# Why We Started ScholarTree

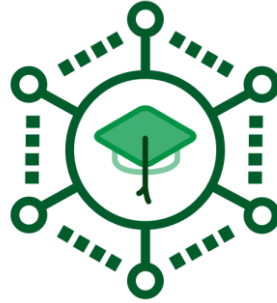
Average Canadian student debt exceeds \$28K

Tuition has increased by over 90 percent in the last 10 years

# What is ScholarTree?



Students



Organizations  
or Individuals

## Build Profile

ScholarTree

**Emily Wilson**  
Ryerson University  
2nd Year • Kinesiology  
Toronto, ON

**About Me**  
Hi I'm Emily! :) I'm a 2nd year student at Ryerson where I'm studying Kinesiology. I love keeping active and I play on the Ryerson soccer team. I'm paying my own way through school so scholarships will help immensely!

**Photos**

## Get Matched

ScholarTree

**My Scholarships**

| Filter | Sort                                                                                                                                                                                                    |
|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|        | <b>Azily Social Media Scholarship</b><br>\$1,000<br>Deadline: May 29th, 2018<br><ul style="list-style-type: none"><li>Business, Communication, or Media and Film</li></ul>                              |
|        | <b>Microsoft Tuition Scholarship</b><br>\$1,000<br>Opens October 25th, 2018<br><ul style="list-style-type: none"><li>Computer Science, or Engineering</li><li>1st Year - Post Grad</li></ul>            |
|        | <b>Bill 7 Award Scholarship</b><br>\$2,000 (x10)<br>Deadline: August 2nd, 2018<br><ul style="list-style-type: none"><li>Financial Need</li><li>Ontario</li><li>Canadian or Permanent Resident</li></ul> |

Rapid Access to Medical Specialist

## Apply!

ScholarTree

Note: All responses are automatically saved as you progress.

**What is your favourite colour?**

☐ Blue  
☒ Red  
☐ Green  
☐ Yellow

**Are you currently attending post-secondary?**

**Why are you deserving of this scholarship?**

I am a very hard working student. I am an active volunteer in my community. Unfortunately I have to pay my own way for school and I can't afford to go to my school of choice.

**Submit Application**

# Is Applying Worth It?

Example:

- Scholarship worth \$2000
- Takes 4 hours of work to apply
- \$500 per hour

# Where to Find Scholarships

# School Internal Scholarships

- School Entrance Awards - Guaranteed vs non-guaranteed
  - Guaranteed – you get the money right away
  - Non-guaranteed – you get a portion of the money right away and the remainder if you keep up your grade average
- Application required – these are awards that have a supplemental application
  - Low number of applicants
  - Multiple locations on the school's website to look
  - All on you, no one will tell you about these
  - These are the largest source of scholarships that go unawarded

# Scholarship Search Engines

**ScholarTree**

**Scholarship Canada**

# Google

- (activity/interest/sport) + (geographic location) + (scholarship)
- **Google Alerts**
  - Scholarship high school Canada
  - Scholarship university Canada
  - Scholarship high school (name of your city)
  - Scholarship high school (name of your province)

# Other Scholarship Sources

- Guidance office / School Board Website
- Employers
- Community Groups
- Social Media
  - Try searching on social media similar to you would on Google

# DIY Scholarship

- Local Businesses, Organizations, Charities etc.
- If you can convince a local organization to offer a scholarship you are the most likely to win that scholarship
- Bonus – you will be helping future students by increasing the amount of scholarships available to them

# Scholarship Tips

Create a schedule and stick to it

Research who is offering the scholarship

Reference letter

- Give them enough time and let them know the deadline

# Scholarship Tips Cont.

- Essay
  - Be sure to answer the question they are asking
  - Feelings – use descriptive language that conveys emotion
  - Review and edit – no spelling or grammar errors
  - Have someone else edit – parent, friend, teacher
  - Reuse your essay
    - Many scholarships ask the same or very similar questions
    - Don't start from scratch on every application
    - Reuse and tweak previous applications

# Scholarship Tips Cont.

- Contact Info – be sure to include your contact info so the provider can let you know if they won or not
- File Formats – be sure to only submit the format they requested. If one isn't listed use DOCX or PDF. DO NOT use google doc or .pages
- Word Count – don't go over
- Optional Questions – no such thing, answer every question on the application
- [The 6 Most Common Mistakes When Applying to Scholarships Blog](#)