

# ECOLE PANORAMA RIDGE SECONDARY YEARBOOK COURSE OUTLINE

Ms.Mayer  
Mayer\_t@surreyschools.ca

DURING THIS COURSE YOU WILL LEARN:

- **Graphic Design**
  - Lettering/font styles
  - Selecting, cropping and page layouts
  
- **Computer skills (Friesens online publishing design program)**
  
- **Camera/Photography skills**
  
- **Elements of Business**
  - Preparing and planning for deadlines
  - Marketing
  - Sales and Advertising
  - Distribution
  
- **Reporting/Journalism Skills**
  - Interviewing
  - Writing and Editing Text

STUDENT RESPONSIBILITIES:

Students are expected to put forth a sincere effort at all times and must complete and submit all assignments. You must be prepared to meet all deadlines as **MISSING DEADLINES COSTS MONEY**. You must be prepared to work at lunch, after school and/or evenings in order to meet all deadlines. You may also be asked to cover certain events at the school that occur in the evening.

Students are responsible for backing up and saving their work. Missing or lost work (for any reason) is NOT excused.

EVALUATION

A variety of assessment and evaluation techniques will be used. Constant self-assessment and feedback, as well as formal and informal evaluations will be used to track individual work in and out of the classroom.

Yearbook layouts: 60 %

Photography and journalism assessment: 20 %

Sales and marketing: 20 %

**\*note:** This is an X-block course which will be offered outside of the regular time table to allow for the unique circumstances of producing a published book. Yearbook 11/12 will run from 7:15am-8:30am 3 days a week (Tuesday, Wednesday, Thursday). This course will run from the second week in September<sup>t</sup> – April 30<sup>th</sup>. Running this course during this time slot will not only allow for more focussed and progressive attention to our yearbook, it will also provide students with more flexibility in their schedules to take other courses and attend to after school commitments.